WHY YOU SHOULD JOIN THE GLOBAL MBA

BUILD YOUR CAREER WITH PASSION

ANTICIPATE THE FUTURE

A GOAL BEYOND EXCELLENCE

DRIVING CREATIVITY

LEADING THE NEXT INDUSTRIAL REVOLUTION

The Global MBA of Bologna Business School is a 12-month program that brings participants on an immersive journey of personal and professional development. As a participant, you will have the opportunity to develop a solid understanding of how business organizations operate in a global environment and also extend their knowledge and personal skills and soft skills.

It is supported by an expanding network of Italian and international leading companies that participate in the programs' initiatives and seminars, community-dedicated events (e.g. Master Lectures, and extra-curricular activities (e.g. Master Lectures, and Clinics). The Global MBA is a unique opportunity, the most important international organization in quality assurance and personal development opportunities.

WHY YOU SHOULD CHOOSE BBS FOR YOUR GLOBAL MBA

GLOBAL MBA PARTNER COMPANIES

During the year-long program, participants are immersed in a global community in one of the most important international organizations in quality assurance and personal development opportunities. It is supported by an expanding network of Italian and international leading companies that participate in the programs’ initiatives and seminars, community-dedicated events (e.g. Master Lectures, and extra-curricular activities (e.g. Master Lectures, and Clinics). The Global MBA is a unique opportunity, the most important international organization in quality assurance and personal development opportunities.

STRUCTURE

The Global MBA is a program designed for and delivered to large companies and institutions, financial advisors, and policy makers, to bring them together on an ongoing basis. It is supported by an expanding network of Italian and international leading companies that participate in the programs’ initiatives and seminars, community-dedicated events (e.g. Master Lectures, and extra-curricular activities (e.g. Master Lectures, and Clinics). The Global MBA is a unique opportunity, the most important international organization in quality assurance and personal development opportunities.

INDUSTRY LEADERS

Michele Poggipolini is the CEO of Ferrari, where he is also the Program Director of the Ferrari Corporate EMBA. He is also a member of the Board of Directors of Ferrarelle SpA and for Global Business Innovation. He is also a member of the EMBA Consortium Corporate EMBA.

Massimo Bergami is a Professor of Organizational Psychology at the University of Bologna. He has been the Coordinator in Engineering Management, School of Engineering, Management of the University of Bologna. He is also for the company I represent.

Alberto Festa is a C-level Executive with vast experience in the Luxury sector. He has held senior executive roles in Loro Piana, then left to become President for BVLGARI USA. From 2014 to 2018 he held senior executive roles in Loro Piana, then left to become President for BVLGARI USA. From 2014 to 2018 he held senior executive roles in Loro Piana, then left to become President for BVLGARI USA.

Alessandro is Executive Director of Cambridge Ltd, and Executive programs at BBS.

Ludovica Leone, Research Fellow in Organization and Ecological Transformation, whose impact is a vital international perspective, having worked in organizations and how to sell to them, as well as brought to it a wealth of knowledge about large and ecological transformation, whose impact is a vital international perspective, having worked in organizations and how to sell to them, as well as brought to it a wealth of knowledge about large

Angelo Manaresi is Full Professor of Marketing Leader of the Global MBA – Design Fashion and Luxury Goods

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The Career Service is meant to support you in defining your career vision and equipping you with tools and resources, as well as the ability to plan new scenarios based on individual strengths and interests. It helps you discover the career path you are best suited to and provides support to design and execute a realistic and sustainable career path that meets your personal fulfillments. It includes a variety of tools, workshops, events, and services to support your career development.

+95% Placement after 6 months*

+500-hour internship carried out at various companies of the “Motor Valley”

MBA AI AND MANUFACTURING

The Global MBA in AI and Manufacturing trains top-level professionals with strong skills in process integration, robotics, data analytics and digital transformation. Graduates are equipped with the knowledge and tools to lead change in fast-changing industrial contexts through a mix of challenging classroom work, projects and short industrial residencies.

MBA DESIGN, FASHION AND LUXURY GOODS

The Global MBA in Design, Fashion and Luxury Goods trains future leaders on the market to manage innovation, growth and sustainability in luxury companies, by providing the necessary strategy to preserve the high quality of the made in Italy know-how.

MBA FOOD AND WINE

The Global MBA in Food and Wine trains managers and entrepreneurs to guide the growth and management of food and wine businesses, thanks to the skills, the capability to manage the fragmented supply chains, the leadership and the know-how of leader companies, and the exclusive expertise of firms like Ferrero, Barilla, Lockheed, and Coca Cola.

MBA GREEN ENERGY AND SUSTAINABLE BUSINESSES

The Global MBA in Green Energy and Sustainable Businesses is aimed at managers and entrepreneurs with the know-how gained in the management of luxury companies, by providing the necessary strategy to preserve the high quality of the made in Italy know-how.

MBA SUPERCARS, SUPERBIKES AND MOTORSPORTS

The Global MBA in Supercars, Superbikes and Motorsports trains future business leaders to support the efficiency of existing and new scenarios in fast-changing industrial markets through a mix of challenging classroom work, projects and short industrial residencies.

OVERVIEW

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