

**BBS**  
MULTIPLYING OPPORTUNITIES



# IN NOVA TION

SUMMER  
2020

# TALKS



PHILIP MORRIS ITALIA S.R.L.

**MARTEDÌ 28 LUGLIO, ORE 13.30 - 14.30**

BOLOGNA BUSINESS SCHOOL  
LIVE-STREAMING

*THE EVOLUTION OF BLOCK-CHAIN  
TECHNOLOGIES*

**SUNNY LU**

Founder  
VeChain

L'incontro si terrà in inglese