

WHY GLOBAL MBA

The Global MBA of Bologna Business School is a 12-month program that brings participants in an enriching journey towards the discovery of the excellence and luxury of Made in Italy. During this year, participants will have the opportunity to develop a solid understanding of how business organizations operate in a global environment and also extend their knowledge on five different concentrations.

It is supported by an expanding network of Italian and International leading companies that participate in the design, implementation, and execution of the program as well as offering participants interesting career and personal development opportunities.

The Global MBA, EPAS accredited since 2015, has just received a new accreditation for 5 more years issued by EFMD, the most important international organization in quality certification of business management education.

BUILD YOUR CAREER WITH PASSION

REINVENTING YOUR CAREER

A GOAL BEYOND EXCELLENCE

DRIVING CREATIVITY

LEADING THE NEXT INDUSTRIAL REVOLUTION



WHY BBS

BBS believes that initiative is the natural consequence of following one's passion. In Italy and in Emilia-Romagna, where Bologna is located, people always had and will continue to invest in new ventures that can creatively re-shape the existing ones.

Courses offered at BBS are designed to encourage this process, and participants are trained to think independently and creatively about the domains that map into the five tracks of the master. BBS encourages participants to turn their entrepreneurial ideas into something real, profitable, and personally fulfilling

GLOBAL MBA PARTNER COMPANIES

This companies and institutions financially support the School, are involved in the programmes co-design, have a priority in the student recruitment phase, provide services to the School, and have the right to participate in BBS' extra-curricular activities (e.g. Master Lectures, seminars, community dedicated events).

AESS | ABINBEV | ALPHA TAURI | ANTARES VISION | BANCA INTESA SANPAOLO | BENETTON | BEVOLOGY INC | BIONDI SANTI | BIRRA PERONI | BOEING | BUCCI AUTOMATION | BULGARI | CAMST | CLIMATE KIC | CLN GROUP | COESIA | COOP ITALIA | DALLARA | DATALOGIC | DAVINES | DUCATI | DYSON | ENERGY WAY | CISCO EUROPE | ENERTRONICA SANTERNO | ERMANNIO SCERVINO | EY, FAAC GROUP | ING | FABBRI 1905 | FAYAT GROUP | FELSINEO | FERRARELLE | FERRARI | FIA FORMULA E | FICO EATALY WORLD | GELLIFY | GIUSEPPE ZANOTTI | GLENMONT PARTNERS | GRANAROLO | GRUPPO CIBALI | GRUPPO INDUSTRIALE MACCAFERRI | GRUPPO MONTENEGRO | HUBLOT | LVMH | JIMMY CHOO | KERAKOLL | KITON | LAMBORGHINI | LIU JO | LUXOTTICA | MARELLI | MARINELLA | MASERATI | MAX MARA FASHION GROUP | MONNALISA | PAOLO LAZZARONI E FIGLI | PHILIP MORRIS | PIAGGIO | PIRELLI | PINKO | PININFARINA | POGGIPOLINI | POMELLATO | RES4AFRICA | RONCUCCI & PARTNERS | SCHNEIDER ELECTRIC | SCUOLA SUPERIORE SANT'ANNA | SCS CONSULTING | TALENT GARDEN | UN - INDUSTRIAL DEVELOPMENT ORGANIZATION | UNIPOL | VINITALY INTERNATIONAL | VINHOOD | WOOLRICH | LAVAZZA | CAVOUR CF | DORELAN |

STRUCTURE

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PRECOURSES AND I TERM: OCTOBER 2020 - FEBRUARY 2021
General Management Courses

II TERM - III TERM: FEBRUARY 2021 - MAY 2021
Track Specific Courses and General Management Courses

The Global MBA of Bologna Business School supported by an expanding network of Italian and International leading companies that participate in the design, implementation, and execution of the program as well as offering participants interesting career and personal development opportunities. At Bologna Business School, participants will be immersed in a global community in one of the oldest and most prestigious Universities of the world where academic excellence is balanced with career and personal development opportunities that will help participants develop their leadership mindset and leverage on their unique talents.

MARCELLO RUSSO
Director of Global MBA



INDUSTRY LEADERS



ALBERTO REGATTIERI
Industry Leader of Global MBA in Automation and Robotics
Full Professor of Mechanical Industrial Plants at the School of Engineering of the University of Bologna, Alberto Regattieri holds courses in Industrial Logistics and Maintenance of Production Systems. He is Coordinator of the course of Management Engineering at the University of Bologna. He carries out his activity in the design and management of industrial plants, operations and industrial logistics, reliability of complex systems and maintenance.



MAURIZIO SOBRERO
Industry Leader of Global MBA in Automation and Robotics
Full Professor of Innovation Management at the University of Bologna, Maurizio Sobrero directs the Department of Business Sciences. He is Senior Advisor for Next Production Revolution at Bologna Business School, where he coordinates the interdisciplinary programs and events of the School. Between 2012 and 2015 he helped found the Skolkovo Institute of Science and Technology in Moscow as a Distinguished Faculty Fellow for Innovation and Entrepreneurship



ANGELO MANARESI
Industry Leader of Global MBA in Design, Fashion and Luxury Goods
Professor of Economics and Business at the Department of Management, Angelo Manaresi obtained a PhD in Economics-Marketing at London Business School in 1993. He is Director of the Master in Business Management, Director of the Department of Management, Bologna branch. His research includes branding, distribution network management and strategic international marketing; he is a consultant in business administration and marketing in different industries.



LUDOVICA LEONE
Industry Leader of Global MBA in Food and Wine
Adjunct Professor at the University of Bologna Business School Ludovica Leone is Head of Food and Wine Management Studies. She received her Ph.D in Business Administration and the University of Bologna. Her research focuses on organizational improvisation and on legitimization and consecration processes in creative and cultural industries. She has been Visiting Scholar at Ross School of Business, University of Michigan and she is Research Affiliate at Ask Research Center and Adjunct Professor at Bocconi University.



MATTEO MURA
Industry Leader of Global MBA in Green Energy and Sustainable Businesses
Associate Professor of Management Engineering at the Department of Business Sciences of the University of Bologna and Visiting Professor at the Center for Business Performance of the Cradfield School of Management, Matteo Mura carries out research on topics of circular economy, sustainable industrial transition and measures of business performance. He is currently engaged in a European project aimed at decarbonising high-carbon European industrial sectors.



ALESSANDRO PASTORE
Industry Leader of Global MBA in Green Energy and Sustainable Businesses
Currently Executive Director of Camfridge Ltd which aims to become the world-wide leader in high efficient gas-free refrigeration technology based on magnetic properties of solid state materials. Alessandro Pastore is also Adjunct Professor at the Biological, Geological and Environmental Sciences department of University of Bologna.



MASSIMO BERGAMI
Industry Leader of Global MBA in Supercars, Superbikes and Motorsports
Dean of Bologna Business School and Full Professor at the University of Bologna where he teaches Rational Behavior, Massimo Bergami interests include organizational identity, leadership and creativity. He is a member of the Board of Trustees of European Foundation for Management Development (EFMD), founding Chair of the EMBA Consortium and Senior Advisor of the MAST Foundation. He is also a Director of Brunello Cucinelli Spa and of Ferrarelle SpA.



FEDERICO MUNARI
Industry Leader of Global MBA in Supercars, Superbikes and Motorsports
Full Professor of Innovation and Project Management at the Department of Business Sciences at University of Bologna, Federico Munari has been Director of the PhD in General Management at the University of Bologna. Author of several international publications on the topics of intellectual property management, technology transfer and finance for innovation. He is Editor of the book "The Economic Valuation of Patents. Methods and Applications", published by Edward Elgar.

MBA AUTOMATION AND ROBOTICS

The new MBA program on Automation & Robotics aims at developing professionals with advanced competencies in **process integration**, **robotics**, **data analytics**, and **digital transformation**, who can proactively manage these challenges. This track will give participants the unique opportunity to acquire an in-depth understanding of how companies are transforming their businesses to remain competitive in this rapidly changing environment.

Emerging **AI techniques**, **machine learning**, **robotics**, and the most cutting-edge **digital innovations** are examined to help participants understand how companies are designing their internal processes.

Industry Leaders:
Maurizio Sobrero - maurizio.sobrero@unibo.it
Alberto Regattieri - alberto.regattieri@unibo.it



MBA DESIGN, FASHION AND LUXURY GOODS

The Global MBA in Design, Fashion and Luxury Goods aims to strike a **balance between creativity and business** in the management of luxury companies, by providing managers and entrepreneurs with the know-how gained from **Italian excellence**.

Thanks to a close relationship with Italian companies that act as international symbols of high quality, the program focuses on the practical aspects of fashion and **luxury management**. This course has the potential to make a great impact on the professional and personal futures of young managers.

Industry Leader:
Angelo Manaresi - angelo.manaresi@unibo.it



MBA FOOD AND WINE

The Global MBA in Food and Wine is designed to develop leaders and entrepreneurs who will drive **growth** and **internationalization** for companies in the **food and beverage sector**. Direct contact with companies, entrepreneurs, managers and opinion leaders in the industry will help to develop **managerial skills** and **strategic analysis tools** needed to promote **the excellence of the Italian agro-food industry**.

The Global MBA in Food and Wine is designed for those who want to make a significant change to their career or start a business project in this sector. No matter the end goal, this program is the first step to making an important professional and personal change.

Industry Leader:
Ludovica Leone - ludovica.leone@unibo.it



MBA GREEN ENERGY AND SUSTAINABLE BUSINESSES

The Global MBA in Green Energy and Sustainable Businesses is aimed at young managers who are interested in the challenges imposed by climate change, and the principle on which to **build the future of business**. General management skills are required from these professionals, as well as the ability to apply these skills in the field of sustainability and the **efficient use of natural resources**. Based on a six-pillar approach (Accountability, Ethics & CSR, Law, Technology Management & Strategy, Entrepreneurship) the program provides tools to support the efficiency of existing resources, as well as the ability to plan new scenarios based on **sustainable business models**.

Industry Leaders:
Matteo Mura - matteo.mura@unibo.it
Alessandro Pastore - alessandro.pastore@bbs.unibo.it



MBA SUPERCARS, SUPERBIKES AND MOTORSPORTS

The Global MBA Supercars, Superbikes and Motorsports blends theory with experience, thanks to our academic excellence and the exclusive expertise of firms like **Alpha Tauri**, **Dallara**, **Ducati**, **Ferrari**, **Lamborghini**, **Marelli** and **Maserati**. Leading business in the ever-evolving markets of Supercars and Superbikes is more than just a job; this brand new program, unique in the World, offered by Bologna Business School in cooperation with the leading companies of the "Motor Valley" offers the opportunity to **turn your career into a passion**.

Industry Leaders:
Massimo Bergami - max.bergami@unibo.it
Federico Munari - federico.munari@unibo.it



CAREER SERVICE

The Career Service is meant to **support** participants to define their **career vision** and equipping them with tools and knowledge to **achieve success**.

It gives **training**, **personalized advice** and **opportunities** to design and execute a realistic and effective career strategy. Through a **variety of tools**, **workshops**, **events**, and other **resources**, it helps to discover the career path best suited to the personal fulfillments of everyone. **It connects** with a network of national and international employers.

- SEMINARS**
 - CV and Cover Letter Writing
 - Personal Branding on LinkedIn
 - How to crack the interview
- CUSTOMIZED SERVICES**
 - Orientation Interviews
 - Career plan focus
 - One to one sessions
 - Career Development Retreat
- INTERNSHIP**
 - 500-hour internship
 - carried out at various companies and agencies in Italy or abroad

OVERVIEW

- LANGUAGE**
 - English
- FORMAT**
 - Full-time
 - October 2020 - October 2021
- ADMISSION REQUIREMENTS**

bachelor's degree, english language proficiency
2+ years of experience
further information available on www.bbs.unibo.it/globalmba
- APPLICATION DEADLINE**
 - September 7, 2020 (round IV)
- SELECTION**
 - September 10-11, 2020 (round IV)
- ENROLLMENT DEADLINE**
 - September 4, 2020 (round II and III)
 - September 30, 2020 (round IV)
- START DATE**
 - October 12, 2020
- FEE**
 - 35,000 euros (VAT free) to be paid in three installments (the first installment is due upon enrollment).

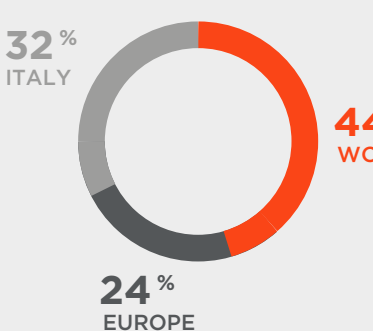
JOB PLACEMENT

Class of 2019 after 6 months

94 %

LOCATIONS

Class of 2019 after 6 months



FUNCTIONS	
Class of 2019 after 6 months	
MARKETING / SALES	40 %
FINANCE	15 %
SUPPLY CHAIN / OPERATIONS	15 %
OTHERS	15 %
CONSULTING	12 %
GENERAL MANAGEMENT	3 %

SCHOLARSHIPS
Bologna Business School offers **both full and partial scholarships** for participants of the MBA. All applicants are eligible to apply regardless of their nationality. Scholarships are merit-based (both academic as well as professional merit) and cover tuition costs only.

HONOR LOAN
Participants are eligible to apply for Honor Loan with subsidized rate up to the complete coverage of the application fee.

BBS
MULTIPLYING OPPORTUNITIES

Bologna Business School

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