WHY GLOBAL MBA

The Global MBA of Bologna Business School is a 12-month program that brings together the best of academic excellence and industry. It is conducted in Italy, combining classroom education with real-world application and global business experience. The program is designed to help participants develop their leadership skills and gain a competitive advantage in their careers.

The Global MBA is supported by an expanding network of Italian and international leading companies that participate in the implementation, and execution of the program as well as offering participants interesting career and personal development opportunities.

The program is designed to extend their knowledge on five different concentrations: Business, Professional Management, Digital Marketing, Finance, and Entrepreneurship.

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Courses offered at BBS are designed to encourage the process, and participants are taught to think independently and leverage their skills to their maximum potential. The program is designed to develop a solid understanding of how business operations and finance work in the global market.

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INDUSTRY LEADERS

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GLOBAL MBA PARTNER COMPANIES

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MA MBA AUTOMATION AND ROBOTICS
The new MBA program on Automation & Robotics aims at providing students with the necessary tools to lead companies and projects in the field of robotics and automation, as well as in the digital and cyber-physical systems sector. With this program, participants will develop a strong understanding of the current and future trends of robotics and automation, and will gain the skills needed to tackle the major challenges of this rapidly evolving field.
Emerging technologies require new business models, and the Global MBA Supercars, Superbikes and Motorsports is designed to help participants understand how companies are designing their business processes.

MBA DESIGN, FASHION AND LUXURY GOODS
The Global MBA in Design, Fashion and Luxury Goods aims at developing the next generation of young managers in the luxury and design sectors. The program provides a unique opportunity to learn from the best in the industry and to develop the skills needed to succeed in this dynamic and competitive field.
Emphasis is given to the business and management skills required to succeed in the luxury and design industries, as well as to the development of innovative and sustainable business models.

MBA FOOD AND WINE
The Global MBA in Food and Wine is designed to develop the next generation of young managers in the food and wine industry. The program provides a unique opportunity to learn from the best in the industry and to develop the skills needed to succeed in this dynamic and competitive field.
Emphasis is given to the business and management skills required to succeed in the food and wine industry, as well as to the development of innovative and sustainable business models.

MBA SUPERCAPS, SUPERBIKES AND MOTORSPORTS
The Global MBA Supercars, Superbikes and Motorsports aims to develop the next generation of young managers in the automotive and motorsports industry. The program provides a unique opportunity to learn from the best in the industry and to develop the skills needed to succeed in this dynamic and competitive field.
Emphasis is given to the business and management skills required to succeed in the automotive and motorsports industry, as well as to the development of innovative and sustainable business models.

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MBA GREEN ENERGY AND SUSTAINABLE BUSINESSES
The Global MBA in Green Energy and Sustainable Businesses aims at developing the next generation of young managers in the green energy and sustainable industries. The program provides a unique opportunity to learn from the best in the industry and to develop the skills needed to succeed in this dynamic and competitive field.
Emphasis is given to the business and management skills required to succeed in the green energy and sustainable industries, as well as to the development of innovative and sustainable business models.

MA MBA CLOTHING,
The Global MBA in Fashion Retail and Luxury Goods aims at developing the next generation of young managers in the fashion retail and luxury goods industry. The program provides a unique opportunity to learn from the best in the industry and to develop the skills needed to succeed in this dynamic and competitive field.
Emphasis is given to the business and management skills required to succeed in the fashion retail and luxury goods industry, as well as to the development of innovative and sustainable business models.

CAREER SERVICE
The MBA Career Service is meant to support participants in their personal and professional development. It connects with the personal fulfillments of everyone. It connects with resources, it helps to discover the career path best suited for you.
The program includes a variety of tools, workshops, events, and other resources to design and execute a realistic and effective career strategy.

FUNCTIONS
Class of 2019 after 6 months

LOCATION
Class of 2019 after 6 months

SEMINARS
CV and Cover Letter Writing
- carried out at various companies and agencies
- 500-hour internship
- Orientation Interview
- One to one sessions
- CV and Cover Letter Writing

CUSTOMIZED SERVICES
Career plan focus
- carried out at various companies and agencies
- Final, Retention and Internship
- Full-time
- HONOR LOAN

INTERNSHIP
- 10-month mandatory internship
- carried out at various companies and agencies
- 500-hour internship

FINANCIAL AID
- 500-hour internship
- carried out at various companies and agencies
- Full-time
- HONOR LOAN

ADMISSION REQUIREMENTS
- Bachelor's degree
- English language proficiency
- 2+ years of experience
- Application deadline
- September 7, 2020 (round IV)
- September 14, 2020 (round V)
- September 21, 2020 (round VI)
- September 28, 2020 (round VII)
- October 5, 2020 (round VIII)
- October 12, 2020 (round IX)
- October 19, 2020 (round X)
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