

BBS

BOLOGNA BUSINESS SCHOOL



Executive Master in Technology
and Innovation Management

IN NOVA TION TALKS

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18
BOLOGNA, **MOTOR VALLEY** (ITALY)



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WEDNESDAY, NOVEMBER 25 - 6.00 PM

Keynote Speaker

Andrea Pontremoli

CEO, Dallara Automobili
Director, Executive Master in Technology
and Innovation Management, BBS

Discussant

Eugenio Sidoli

CEO, Philip Morris Italia
Member of the Collegio d'Indirizzo,
Bologna Business School

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