

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

FALL 2018



PHILIP MORRIS ITALIA S.R.L.

THURSDAY, NOVEMBER 15 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

DATA CRACY

Barbara Carfagna

Journalist, Rai

Author and anchor of the television program "Code: life is digital", a series of episodes about scientific, technological and social dissemination, broadcasted by Rai1 since 2017. The program visits the most advanced and visionary research centers and startups in Italy and abroad to understand how these changes are transforming our way of life and our identity.

To confirm your participation
please register at
www.bbs.unibo.it/innovationtalks/carfagna

The speeches will be in Italian and English language
with simultaneous translation