



PROFESSIONAL MASTER PROGRAMME SHEET - 2026-2027 A.Y.

Title	Global Master in Business Administration
Code	8881
Level	Level I
Director	Professor Marcello Russo
Registration fee for selection and enrolment fee	<p>Registration fee for selection: € 60.00</p> <p>non-refundable contribution for administrative services (Article 1 of the call for applications).</p> <p>Enrolment fee: 35.000 € The fees are divided into three instalments as follows:</p> <ul style="list-style-type: none"> • First fee: 4.000 € to be paid strictly by 30/03/2026 for window 1, 11/05/2026 for window 2, 1/07/2026 for window 3, 27/08/2026 for window 4 • Second Fee 20.000 € to be paid by 30/11/2026 • Third fee 11.000 € to be paid by 31/03/2027 <p>Information on how to make payments related to the instalments after the first will be provided via e-mail in due time before the respective deadline. The late payment of the second and third instalments beyond the set date will lead to the payment of a fine of 60.00 €. Late instalments and relative fines must be paid within 30 days of the deadline. Students who have not made payments correctly will not be allowed to take the final exam.</p> <p>Reduced fees according to the bands listed below are available for students awarded positions of merit in the qualifying lists for the 4 (four) rounds of selections:</p> <p>Band 1: Fees reduced to 25.000 €. The first instalment is 4.000 €. The second instalment is 14.000 €. The third instalment is 7.000 €.</p> <p>Band 2: Fees reduced to 20.000 €. The first instalment is 4.000 €. The second instalment is 10.000 €. The third instalment is 6.000 €.</p> <p>Band 3: Fees reduced to 17.500 €. The first instalment is 4.000 €. The second instalment is 9.000 €. The third instalment is 4.500 €.</p> <p>Band 4: Fees reduced to 15.000 €. The first instalment is 4.000 €. The second instalment is 8.000 €. The third instalment is 3.000 €.</p> <p>Band 5: Fees reduced to 10.000 €. The first instalment is 4.000 €. The second instalment is 4.000 €. The third instalment is 2.000 €.</p>



	<p>Band 6: Total tuition waiver. In the event that all tuition fees are waived, the student must nonetheless pay a fixed fee of 184,54 € (required for regional tax, stamps, insurance, and the professional master programme certificate). The cost of the student's enrolment in the Program may be borne by third parties (public authorities, foundations, businesses, etc.). In this case, the candidate must promptly request from the Program Office (globalmba@bbs.unibo.it) the personalized letter of intent template, through which the third party formalizes its commitment, and send it to the University of Bologna via certified email (PEC) (to: scriviunibo@pec.unibo.it; cc: master@unibo.it).</p>
Subject area	Economic
Professional master programme description: objectives/targets	<p>Pursuant to Decree no. 270 of 22 October 2004 of the Italian Ministry of Education, University and Research, for the academic year 2026-2027, Alma Mater Studiorum – Università di Bologna, with Bologna as the administrative seat, will run a first-level professional master's programme in “Global Master in Business Administration”.</p> <p>The professional master programme is activated at the proposal of the Department of Management – DISA and in cooperation with the Bologna University Business School Foundation.</p> <p>The professional master's programme aims to: train participants to be capable of taking on managerial roles within corporate functions or competing for executive positions at the international level. Students will acquire the knowledge and skills required to master the dynamics of each sector.</p> <p>The program offers the following five concentrations:</p> <ol style="list-style-type: none"> 1. AI and Manufacturing 2. Design, Fashion and Luxury Goods 3. Food and Wine 4. Supercars, Superbikes and Motorsports 5. Sustainability and Innovation
Titles required for admission	<p>The program is reserved for candidates who, by the time of enrolment (30/03/2026 for round 1; 11/05/2026 for round 2; 1/07/2026 for round 3, 27/08/2026 for round 4) are in possession of the following qualifications and access requirements:</p> <ul style="list-style-type: none"> • All types of first-cycle degree or second/single-cycle degree obtained under D.M. 270/04 or first-cycle, second-cycle, or single-cycle degrees obtained under the laws previously in force (DM 509/99 and Old Regulations). • First cycle degree or second/single cycle degree obtained abroad, deemed equivalent to those described in the point above by the admission committee, for the purposes of admission to the Master.



<p>Other admission requirements <i>(registration with a professional register, specialisation school, other qualifications, English proficiency, work experience, etc.)</i></p>	<ul style="list-style-type: none"> • Sound Knowledge of the English language (B2 level) • Three years of cumulative work experience, obtained before the program starting day. <p>The required documents for the selection process are listed in the procedural instructions (double-sided copy of a valid identity document; academic qualification and transcript of records) and must be submitted with the specific documents listed below:</p> <ol style="list-style-type: none"> 1) Application Form listing the candidate's chosen concentration; 2) Conditional Enrolment Form; 3) Curriculum Vitae (in English); 4) Motivation Letter (in English); 5) English Language Proficiency certificate (TOEFL, IELTS, or others) certifying a minimum English level of B2 in the European framework. Candidates who do not possess this certificate will have to take a written test to assess their language skills; 6) One Reference Letter from an employer (in English) – further letters optional; 7) A photo of the candidate for identity recognition purposes; 8) If available, GMAT or GRE certificate, with a score of 600 or above (GMAT) or equivalent (GRE). Candidates without this certificate will have to take a written aptitude test; 9) Self-certification of employment or self-employment to confirm the required three years of experience. The certification must state: employer or employers (if applicable), job or jobs performed, and duration of employment. <p>Candidates with a degree obtained abroad who pass the selection procedures must show the original hard copies of documents to the Master's Office, in accordance with what is stated in the <i>Conditional Enrollment Form</i>.</p>
<p>Course structure</p>	<p>The curriculum includes 22 ECTS credits from the common section (General Management), 15 ECTS credits for each specialization track (5 tracks), and 3 ECTS credits from an elective course chosen from one of the four tracks not selected, for a total of 40 ECTS credits.</p> <p>Term 1 and 2 – shared courses</p> <ul style="list-style-type: none"> • Quantitative Methods Statistics – Orientation Modules – SECS-P/08, 0 CFU • Quantitative Methods Finance – Orientation Modules – SECS-P/11, 0 CFU • Quantitative Methods Accounting – Orientation Modules – SECS-P/07, 0 CFU • Management Consulting – Orientation Modules – SECS-P/08, 0 CFU • Corporate Finance – General Management – SECS-P/08, 3 CFU



	<ul style="list-style-type: none"> • Performance Management – General Management – SECS-P/07 and ECON-06/A, 3 CFU • Corporate Strategy – General Management – SECS-P/08, 2 CFU • People Management – General Management – SECS-P/10, 2 CFU • Marketing Management – General Management – SECS-P/08, 2 CFU • Operations & Supply Chain Management – General Management – ING-IND/35, 3 CFU • Geoeconomic and Geopolitical Analysis – General Management – SECS-P/01, 2 CFU • Business Planning – General Management – ING-IND/35, 3 CFU • Design Thinking – ING-INF/05, 2 CFU <p>Term 2 e 3 – Core Courses for each track:</p> <p>AI & Manufacturing</p> <ul style="list-style-type: none"> • Business Transformation – ING-IND/35, 3 CFU • Managing Human & Robots: Ethical and Legal Implications – IUS/20, 3 CFU • Automation and Robotics for Innovative Manufacturing – ING-IND/17, 3 CFU • Distributed Innovation System – ING-IND/35, 3 CFU • Capstone Project – ING-IND/17, 3 CFU <p>Design, Fashion & Luxury Goods</p> <ul style="list-style-type: none"> • Business Models in the Fashion Industry – SECS-P/08, 3 CFU • Management of Luxury in the Fashion Industry – SECS-P/08, 3 CFU • Industrial Design and Branding – ICAR/13, 3 CFU • One Customer Experience – SECS-P/08, 3 CFU • Capstone Project – SECS-P/08, 3 CFU <p>Food & Wine</p> <ul style="list-style-type: none"> • Structure, Management and Dynamics of the Agri-food Systems – AGR/01, 3 CFU • Business Law for the Food and Wine Industry – IUS/03, 3 CFU • Food Culture and Sustainable Tourism – SECS-P/08, 3 CFU • Innovation and Narration in the Food and Wine Industry – SECS-P/08, 3 CFU • Capstone Project – SECS-P/10, 3 CFU <p>Supercars, Superbikes & Motorsports</p> <ul style="list-style-type: none"> • Business Strategy for Supercars and Superbikes Companies – SECS-P/08, 3 CFU • Racing Team Management – SECS-P/10, 3 CFU • New Product Development in the Motorsport Industry – SECS-P/08, 3 CFU • One Customer Experience – SECS-P/08, 3 CFU • Capstone Project – ING-IND/35, 3 CFU <p>Sustainability & Innovation</p> <ul style="list-style-type: none"> • Green Strategy for Sustainable Development – SECS-P/08, 3 CFU
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	<ul style="list-style-type: none"> • Measuring Sustainable Performance – ING-IND/35, 3 CFU • Green Finance – SECS-P/09, 3 CFU • Innovation and Sustainability – IUS/10, 3 CFU • Capstone Project – SECS-P/08, 3 CFU
Administrative office	Bologna
Place of teaching	<p>Multicampus di Bologna Business School Villa Guastavillani - Via degli Scalini 18, 40136 Bologna</p> <p>New Campus – Via degli Scalini 23, 40136 Bologna</p>
Language	English
Duration	Annual
ECTS credits	60
Compulsory attendance	80% minimum attendance
Teaching delivery methods	<p>In-person attendance. Classes are scheduled from Monday to Friday, between 9:00 am – 6:00 pm.</p> <p>For further information please contact the Administration Office: globalmba@bbs.unibo.it</p>
Available places	<p>Round 1: 40 places</p> <p>Round 2: 40 plus any remaining from Window 1, for a maximum total of 120</p> <p>Round 3: 20 plus any remaining from Window 1 and Window 2, for a maximum total of 120</p> <p>Round 4: 20 plus any remaining from Window 1, Window 2, and Window 3, for a maximum total of 120</p> <p>120 places maximum available.</p>
Application deadline (to register for selection)	<p>Round I: 10/02/2026 until 23.59 CET</p> <p>Round II: 11/02/2026-24/03/2026 until 11.59 p.m. CEST</p> <p>Round III: 25/03/2026-12/05/2026 until 11.59 p.m. CEST</p> <p>Round IV: 13/05/2026-6/07/2026 until 11.59 p.m. CEST</p>
Selection date	<p>The selection process will take place as follows:</p> <ul style="list-style-type: none"> • for Round 1 applicants: 16/02/2026 (written aptitude test and written English test) and 19-20/02/2026 (motivational interview);



	<ul style="list-style-type: none"> • for Round 2 applicants: 30/03/2026 (written aptitude test and written English test) and 1-2/04/2026 (motivational interview); • for Round 3 applicants: 18/05/2026 (written aptitude test and written English test) and 21-22/05/2026 (motivational interview); • for Round 4 applicants: 13/07/2026 (written aptitude test and written English test) and 16-17/07/2026 (motivational interview).
Selection method	<p>Admission to the Master's Program is subject to the successful completion of the online selection process, which includes an evaluation of qualifications, an aptitude written test, an English language test, and a motivational interview. The maximum score assignable by the Selection Committee is 100 points: 50 points are awarded based on the evaluation of qualifications and 50 points based on the individual interview. The minimum passing score is set at 60/100.</p> <p>The aptitude written test and the English written test do not contribute to the final score but are mandatory requirements for admission to the selection process. Passing both tests is compulsory in order to proceed in the selection. Candidates who do not pass one or both written tests may retake them in a subsequent round. Candidates who do not pass the oral interview will not be allowed to reapply in later rounds.</p> <p>All selection phases will be conducted online via videoconference. The specific schedule will be communicated to candidates; in any case, tests will take place between 8:00 a.m. and 7:00 p.m. Candidates must present a valid identification document (passport) at the time of the test.</p> <p>Applicants deemed suitable and ranked within the number of available places, based on the overall score obtained, will be admitted to the Master's Program.</p> <p>In the event of a tie, preference will be given to the candidate with the higher score in the motivational interview; if the tie persists, priority will be given to the younger candidate.</p>
Date of ranking list Publication and opening of enrolments	<p>Round 1: 6/03/2026</p> <p>Round 2: 17/04/2026</p> <p>Round 3: 5/06/2026</p> <p>Round 4: 31/07/2026</p> <p>The rankings can be consulted on Studenti Online by entering your username and password</p>
Enrolment period	<p>Round 1: from 6/03/2026 to 30/03/2026, until 11.59 CEST</p> <p>Round 2: from 17/04/2026 to 11/05/2026, until 11.59 CEST</p>



	<p>Round 3: from 5/06/2026 to 1/07/2026, until 11.59 CEST</p> <p>Round 4: from 31/07/2026 to 27/08/2026, until 11.59 CEST</p>
<p>Students with a civil disability certificate of 66% or higher or a certificate pursuant to Law 104/92</p>	<p>A number of 1 place is envisaged, even if the exceed the maximum number of available positions, for candidates who are deemed eligible through the selection process. These places include an exemption from tuition fees, net of fixed charges and the application fee.</p> <p>For detailed information on the application and matriculation procedure, please refer to the single call for applications, art. 9</p>
<p>Alumni Association members</p>	<p>There are 2 reserved places, even in addition to the maximum number.</p> <p>For details on how to apply, please refer to the single call for applications, art. 9</p>
<p>Auditors</p>	<p>There are auditors in a proportion of no more than 20 % of those enrolled, in accordance with art. 10 of the call for applications.</p> <p>Interested persons must indicate their willingness directly to the professional master programme Administration Office by the enrolment deadline. Acceptance of the request will be communicated by 1/09/2026.</p> <p>If not, all auditor places are filled by the above deadline, the Director reserves the right to also assess applications received later, until the available places are filled and, in any case, no later than the beginning of the lessons.</p> <p>The auditor fee is 17.500 €.</p> <p><i>(single instalment to be paid at the time of enrolment, the amount of which may be reduced by up to 50% of the registration fee).</i></p> <p>For information on the auditor status, please refer to art. 10 of the single call for applications.</p>
<p>Implementing procedures:</p> <ul style="list-style-type: none"> • Internship/project work • Final examination 	<p><i>Internship: 500 hours – 20 ECTS</i></p> <p><i>The internship can be replaced by a project work (20 CFU). Both options are followed by a final examination.</i></p> <p><i>The granting of the final certificate is based on the acquisition of the 60 credits (1500 hours): 40 credits for classes and individual study and 20 credits for internship or final project work. The grantee of the final certificate is determined by:</i></p> <ul style="list-style-type: none"> • <i>Payment of all the tuition fees;</i> • <i>Achieving the minimum attendance rate of 80% of the teaching activities;</i>



	<ul style="list-style-type: none"> • <i>Completion of either all 500-hours internship or project work;</i> • <i>Submission of a Final Report (either an Internship Report or a Final Project Report);</i> • <i>The passing of the discussion of the final project. To pass the final project you must take part in a final discussion and you must achieve a grade of at least 18 out of 30;</i> • <i>Documents related to the activation of your career, including student visa and residence permit (for non-EU students), and documentation relating to the recognition of your title (refer to the Global MBA Team in order to understand what is needed in your case).</i> <p><i>Final Assessment: upon verification of the regular completion of the above-mentioned requirements, candidates must undergo an online oral defense of their internship report/project work. The purpose of the defense is to assess whether the learning outcomes defined by the Master's programme have been achieved.</i></p> <p><i>At the end of the teaching activities, students will express their own opinions through an online questionnaire.</i></p> <p><i>For information, please contact the professional master programme Administration Office (globalmba@bbs.unibo.it)</i></p>
Start of lessons and information on the calendar of learning activities	<p>Classes starting from 14, September 2026, full-time (5 days per week). Classes are held from Mondays to Fridays, in the time slot 9:00 am-6:00 pm, from September 2026 to June 2027. The programme is followed by the internship or project work.</p> <p>https://www.bbs.unibo.eu/global-mba/</p>
More information	<p>Students who decide to withdraw from or renounce participation in the Master's program after having paid one or more installments are not entitled to any refund of the amounts paid, regardless of the reason.</p> <p>Withdrawal from studies is a formal and irrevocable act through which a student terminates their academic career. The withdrawal form must be requested from the Master's Office (master@unibo.it) and returned duly completed, signed, and affixed with the required revenue stamp, together with a front-and-back copy of a valid identity document and the university badge.</p> <p>For non-EU students, withdrawal from studies results in the loss of the requirements necessary to remain legally in Italy.</p>



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

AREA
FORMAZIONE E DOTTORATO

	<p>It is not permitted under any circumstances to request a transfer from one Master's program to another, nor to any other course offered by the University.</p> <p>The activation of each track is subject to a minimum number of 7 enrolled students; if this threshold is not met, the Master's Director reserves the right not to activate the track. The chosen track must be indicated in the form attached to this call and submitted together with the documents at the time of application to the selection process. The choice of track must be confirmed during the selection phase. If the chosen track is not activated due to the minimum number of enrolments not being reached, the admitted candidate who has already completed enrolment may transfer their registration to another track that is activated or withdraw from the Master and request a refund of the first instalment (excluding stamp duty). Once the selection procedures have been completed, it is not possible to transfer one's enrolment to another track if the confirmed track has been activated, except in cases expressly authorized by the Master's Director.</p>
For administrative information	<p>Contact the Ufficio Master at master@unibo.it</p> <p>Virtual help desk Mondays and Fridays from 9.00 am. to 11.30 am</p>
For scientific and teaching information	<p>Bologna Business School - Via degli Scalini 18 - 40136, Bologna</p> <p>In person (by appointment via e-mail or phone): from Monday to Friday from 9:00 to 1:00 p.m. and from 2:00 p.m. to 6:00 p.m.</p> <p>Phone:</p> <p>Giulia Bertacco - +39 051 2090137</p> <p>Andrea Bifulco - +39 0512090111</p> <p>E-mail: globalmba@bbs.unibo.it</p>