

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

FALL 2019



PHILIP MORRIS ITALIA S.R.L.

MONDAY, DECEMBER 2 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

THE MAKING OF EUROPE'S AI POLICY

ANDREA RENDA

Professor di Digital Innovation
College of Europe e Senior Research Fellow, CEPS

DISCUSSANT

MAURIZIO SOBRERO

Senior Advisor
Next Production Revolution

To confirm your participation please register at
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The speeches will be in Italian and English language
with simultaneous translation