



ALMA MATER STUDIORUM
UNIVERSITA' DI BOLOGNA

Attachment to the call for applications for admission to the
LEVEL I MASTER IN
MARKETING MANAGEMENT

I.....,
born in, on

declare

I want to attend the following track of the Master in Marketing Management A.Y.
2026/2027 (make an "x" in correspondence of the choice):

- Analytics and AI for Marketing
- Applied Marketing and Sales

Date

Signature