

BBS
BOLOGNA BUSINESS SCHOOL



IN NOVA TION

FALL
2019

TALKS



PHILIP MORRIS ITALIA S.R.L.

MONDAY, NOVEMBER 4 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

*DIGITAL INFRASTRUCTURES IN THE NEW
ECONOMY: THE MAKING OF THE EMILIA ROMAGNA
DATA VALLEY*

PATRIZIO BIANCHI

Assessor for University and Research
Emilia Romagna Council

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The speeches will be in Italian and English language
with simultaneous translation