

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

FALL 2019



PHILIP MORRIS ITALIA S.R.L.

MONDAY, DECEMBER 2 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

THE MAKING OF EUROPE'S AI POLICY

ANDREA RENDA

Professor of Digital Innovation
College of Europe and Senior Research Fellow, CEPS

DISCUSSANT

MAURIZIO SOBRERO

Senior Advisor
Next Production Revolution

To confirm your participation please register at
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The speeches will be in Italian and English language
with simultaneous translation