

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

SPRING
2019



PHILIP MORRIS ITALIA S.R.L.

MONDAY, MAY 20 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

*ORANGE INTELLIGENZ: KUKA'S VISION
FOR THE FUTURE OF AUTOMATION*

GIAN LUCA BRANCA

CEO,
Kuka Roboter Italy

DISCUSSANT

MAURIZIO SOBRERO

Senior Advisor for Next Production Revolution,
BBS

To confirm your participation please register at
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The speeches will be in Italian and English language
with simultaneous translation