MASTER IN NEW MEDIA AND MARKETING COMMUNICATION

**Number of Participants**: 42

**Countries represented**: 14

**Women**: 64%

**Average Age**: 26

**International Students**: 35%

**Average working Experience**: 1

**AGE**

- <25: 52%
- 26-29: 38%
- > 30: 10%

**PROFESSIONAL BACKGROUND**

- Marketing/Publishing/Media: 72%
- Consulting: 17%
- Services: 11%

**ACADEMIC BACKGROUND**

- Languages/Literature: 30%
- Economics and Finance: 26%
- Marketing & Communication: 17%
- Arts/Industrial Design: 10%
- Science: 5%
- Humanities: 5%
- Political Sciences/International Relations: 5%
- Law: 2%

**GEOGRAPHIC ORIGIN**

- Italy: 67%
- South America: 12%
- Europe: 10%
- Asia Pacific: 5%
- Middle East: 2%
- Russia-East: 2%
- North America: 2%

**PRE-MASTER WORKING EXPERIENCE**

- 0 yrs: 17%
- < 1 yrs: 71%
- 2-3 yrs: 12%