

MASTER IN NEW MEDIA AND MARKETING COMMUNICATION

Number of Participants	42
Countries represented	14
Women	64%
Average Age	26
International Students	35%
Average working Experience	1

AGE

<25	52%
26-29	38%
> 30	10%

PROFESSIONAL BACKGROUND

Marketing/ Publishing/ Media	72%
Consulting	17%
Services	11%

ACADEMIC BACKGROUND

Languages/ Literature	30%
Economics and Finance	26%
Marketing & Communication	17%
Arts/Industrial Design	10%
Science	5%
Humanities	5%
Political Sciences/ International Relations	5%
Law	2%

GEOGRAPHIC ORIGIN

Italy	67%
South America	12%
Europe	10%
Asia Pacific	5%
Middle East	2%
Russia-East	2%
North America	2%

PRE-MASTER WORKING EXPERIENCE

0 yrs	17%
< 1 yrs	71%
2-3 yrs	12%