

CORE COURSES AND FOCUS SESSIONS

	residential	a.m.	p.m.	evening
	DECEMBER 2018	Tuesday 18	Warm Up (online)	Warm Up (online)
	JANUARY 2019	0	Friday 18 Saturday 19	Kick off Hackathon Kick off Hackathon
MODULE 1 BUSINESS FUNDAMENTAL	FEBRUARY 2019	1	Thursday 31 Friday 1 Saturday 2	Business Strategy Business Strategy Business Strategy Focus session
		2	Thursday 28 Friday 1 Saturday 2	Business Strategy Financial and Business Performance Analytics Financial and Business Performance Analytics Financial and Business Performance Analytics
	MARCH 2019	3	Thursday 28 Friday 29 Saturday 30	Financial and Business Performance Analytics Finance Finance Focus session
		4	Thursday 2 Friday 3 Saturday 4	Finance Marketing Marketing Marketing
	MAY 2019	5	Thursday 30 Friday 31 Saturday 1	Marketing Operations Operations Focus session
			Thursday 27	Operations Digital Infrastructure & Platforms
	JUNE 2019	6	Friday 28 Saturday 29	Digital Infrastructure & Platforms Digital Infrastructure & Platforms Focus session
		7	Thursday 25 Friday 26 Saturday 27	Digital Infrastructure & Platforms Big Data & Analytics Big Data & Analytics Big Data & Analytics
	SEPTEMBER 2019	8	Thursday 5 Friday 6 Saturday 7	Big Data & Analytics Industry 4.0 & Additive Manufacturing Industry 4.0 & Additive Manufacturing Focus session
			Thursday 3	Industry 4.0 & Additive Manufacturing Digital Business (Re)Design
	OCTOBER 2019	9	Friday 4 Saturday 5	Digital Business (Re)Design Digital Business (Re)Design Focus session
			28 Oct-3 Nov	INTERNATIONAL WEEK INTERNATIONAL WEEK
	NOVEMBER 2019	10	Thursday 7 Friday 8 Saturday 9	Digital Business (Re)Design Leadership in Digital Age Leadership in Digital Age Focus session
	MODULE 3 DIGITAL TRANSFORMATION	DECEMBER 2019	11	Thursday 5 Friday 6 Saturday 7
		12	Thursday 9 Friday 10 Saturday 11	Digital Marketing & Communication Digital Business Design & Transformation Digital Business Design & Transformation Focus Session
		13	Thursday 6 Saturday 8	Digital Business Design & Transformation Hackathon Hackathon
FEBRUARY 2020			Friday 7	Project work Project work
		14	Thursday 27	Project Work Presentation Project Work Presentation