# INTERNATIONAL EXECUTIVE MBA

## CORE COURSES AND FOCUS SESSIONS

<table>
<thead>
<tr>
<th>Date</th>
<th>A.M.</th>
<th>P.M.</th>
<th>Evening</th>
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<tbody>
<tr>
<td><strong>DECEMBER 2018</strong></td>
<td>Tuesday 18 Warm Up (online)</td>
<td>Warm Up (online)</td>
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<td><strong>JANUARY 2019</strong></td>
<td>Friday 18 Kick off Hackathon</td>
<td>Kick off Hackathon</td>
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<td><strong>FEBRUARY 2019</strong></td>
<td>Thursday 31 Business Strategy</td>
<td>Business Strategy</td>
<td>Focus session</td>
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<td><strong>MARCH 2019</strong></td>
<td>Thursday 28 Financial and Business Performance Analytics</td>
<td>Financial and Business Performance Analytics</td>
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<td><strong>JUNE 2019</strong></td>
<td>Thursday 28 Financial and Business Performance Analytics</td>
<td>Finance</td>
<td>Focus session</td>
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<td><strong>JUNE 2019</strong></td>
<td>Thursday 28 Marketing</td>
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<td><strong>JUNE 2019</strong></td>
<td>Thursday 28 Operations</td>
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<td><strong>JUNE 2019</strong></td>
<td>Thursday 28 Operations</td>
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<td>Focus session</td>
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<tr>
<td><strong>JULY 2019</strong></td>
<td>Thursday 25 Digital Infrastructure &amp; Platforms</td>
<td>Hackathon</td>
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<td><strong>JULY 2019</strong></td>
<td>Thursday 25 Digital Infrastructure &amp; Platforms</td>
<td>Big Data &amp; Analytics</td>
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<td><strong>SEPTEMBER 2019</strong></td>
<td>Thursday 5 Big Data &amp; Analytics</td>
<td>Industry 4.0 &amp; Additive Manufacturing</td>
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<td><strong>DECEMBER 2019</strong></td>
<td>Friday 6 Industry 4.0 &amp; Additive Manufacturing</td>
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<td><strong>JANUARY 2020</strong></td>
<td>Friday 3 Industry 4.0 &amp; Additive Manufacturing</td>
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<td>Focus session</td>
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<tr>
<td><strong>FEBRUARY 2020</strong></td>
<td>Friday 4 Digital Business (Re)Design</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Friday 5 Digital Business (Re)Design</td>
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<td>Focus session</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Thursday 7 Digital Business (Re)Design</td>
<td>Leadership in Digital Age</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Friday 8 Leadership in Digital Age</td>
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<tr>
<td><strong>FEBRUARY 2020</strong></td>
<td>Thursday 9 Leadership in Digital Age</td>
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<td>Focus session</td>
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<tr>
<td><strong>FEBRUARY 2020</strong></td>
<td>Friday 6 Digital Marketing &amp; Communication</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Saturday 7 Digital Marketing &amp; Communication</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Saturday 8 Digital Marketing &amp; Communication</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Friday 7 Hackathon</td>
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<td><strong>JANUARY 2020</strong></td>
<td>Saturday 8 Hackathon</td>
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<td><strong>FEBRUARY 2020</strong></td>
<td>Thursday 7 Project Work</td>
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<td><strong>DECEMBER 2020</strong></td>
<td>Thursday 7 Project Work Presentation</td>
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*Lessons may be modified in case of events or institutional activities that can’t be foreseen.*