

ROBERTA GABRIELLI

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Consulente

Professore a contratto - *Customer and competitive value analysis* – Master in Sales e Marketing

Coordinatore didattico – Executive Master in Sales e Marketing

Bologna Business School

OTHER ACADEMIC POSITIONS

Professore a contratto dal 2015 in *Customer and competitive value analysis*

Executive Master in Sales e Marketing

Bologna Business School

Coordinatore didattico dal 2014 - Executive Master in Sales e Marketing

Bologna Business School

2015-2016 Tutor in International Marketing and Distribution (CLAMDA)

Università di Bologna

2016-2017 Assistente universitario in *Marketing, Customer analysis and marketing research, Planning sales networks and channels, Managing the sales network*

Executive Master in Sales e Marketing

Bologna Business School

2014-2016 Assistente universitario in *Marketing, Planning sales networks and channels, Pricing, Managing the sales network, CRM & Customer Satisfaction*

Executive Master in Sales e Marketing

Bologna Business School

2012-2015 Professore a contratto in *Market research* (LM in Mktg management)

Università Bocconi di Milano

2010-2015 Assistente in *Market research* (LM in Mktg management)

Università Bocconi di Milano

OTHER POSITIONS

2015-2016 *Consulente*

Rimini Startup

Rimini

2010-2014 *Business analyst and consultant*

Target Research & Consulting

Milano

2010 *Tirocinio*
Infomanager Srl
Forlì

2004-2008 *Impiegata*
Studio Dott. Giancarlo Ferrucini - Rimini

EDUCATION

2017 Executive Master in Gestione Aziendale (EMBA)
Bologna Business School

2010 Laurea Magistrale in Economia e Gestione Aziendale
Università di Bologna

2008 Laurea in Economia
Università di Bologna