

GLOBAL MBA 2016/2017 WARM UP



■ SEPTEMBER 19

HELLO FROM THE MBA TEAM

Angela Adamo, Head of Full-Time Masters, Bologna Business School

■ SEPTEMBER 19-23

ITALIAN AS A FOREIGN LANGUAGE - CRASH COURSE

Andrea Bernardoni, Teaching Director, Academya Lingue

■ SEPTEMBER 21

MEET THE INTERNATIONAL EMBA

12:30 pm – 1:00 pm **Networking Lunch at BBS**

1:00 pm – 2:00 pm **“Overview of Lamborghini, an automotive company”**

Stefano Rutigliano, Head of Strategy, Lamborghini

■ SEPTEMBER 23

GUIDED TOUR OF BOLOGNA'S HISTORIC CENTER

4:00 pm – 6:00 pm **Anna Brini**

■ SEPTEMBER 26

WELCOME AT BBS

8:30 am – 9:00 am **Welcome Breakfast**

9:00 am – 10:00 pm **Guided Tour of Villa Guastavillani**

Anna Brini

10:00 am – 11:00 am **Meeting the Program Director**

Elisa Montaguti, Professor of Marketing, University of Bologna

IMPROLAB

11:00 am – 6:00 pm **Improvisation Exercise for Ice breaking and Team Building**

Marco Marchegiani, Founder, 16lab Srl

■ **SEPTEMBER 26-OCTOBER 7**

CRASH COURSES

- **Quantitative Methods for Business I&II – Accounting (M. Bartolini)**
- **Quantitative Methods for Business I&II – Finance (M. Barbi)**
- **Quantitative Methods for Business I&II – Statistics (S. Valentini, F. Vecchioni)**

■ **SEPTEMBER 28**

THE DEAN'S WELCOME

4:30 pm – 6:00 pm

Massimo Bergami, Professor and Dean, Bologna Business School

A GLOBAL OUTLOOK

6:00 pm – 7:30 pm

Romano Prodi, Former President of the European Commission and Former Italian Prime Minister
President of the Foundation for World Wide Cooperation and Chairman of the Bologna Business School
Supervisory Board

APERITIVO

7:30 pm – 9:00 pm

■ **SEPTEMBER 29**

IT SESSION

11:00 am - 12:00 pm

Marco Natali, ICT and Moodle Admin, Bologna Business School

BULDING YOUR OWN CAREER

2:30 pm – 5:30 pm

Alessandro Bonfiglioli, Global MBA Career Development Director, Bologna Business School

■ **OCTOBER 6**

MEETING WITH BOLOGNA DEPUTY MAYOR

11:30 am - 1:00 pm

Matteo Lepore, Deputy Mayor, City Council of Bologna

VISIT TO MAST FOUNDATION/COESIA

2:30 pm - 5:00 pm

Meeting with **Angelos Papadimitriou**, CEO, Coesia

■ **OCTOBER 10**

KICK-OFF

4:30 pm – 5:30 pm **Presentation of the Bologna Business School International Staff**

5:30 pm – 7:00 pm **Meeting the Tracks Directors**

7:00 pm – 10:00 pm **Aperitivo/Dinner**

■ **OCTOBER 11**

START-UP ECOSYSTEM DAY

2:00 pm – 7:00 pm **More than 20 International and Italian Start-Ups present their projects**

■ **OCTOBER 24**

FOOD AND WINE ITINERARIES IN THE BOLOGNA AREA

A walk in the enogastronomic tradition of Emilia Romagna region

UPCOMING EVENTS

VISIT TO LAMBORGHINI

WHY GLOBAL COMPANIES ARE INVESTING IN BOLOGNA

Eugenio Sidoli, CEO, Philip Morris Italia

BREAKFAST WITH THE RECTOR

Francesco Ubertini, Rector, University of Bologna

VISIT TO DUCATI FACTORY

MEETING WITH EATALY

Tiziana Primori, CEO, Eatalyworld (FICO)

VISIT TO YOOX NET-A-PORTER

HONORARY DEGREE AWARD CEREMONY TO MASSIMO BOTTURA