

**FEDERICO MINOLI**

[emeb@bbs.unibo.it](mailto:emeb@bbs.unibo.it)

Professor of Made in Italy Management – Master in Business Administration Made in Italy  
Bologna Business School  
University of Bologna

**OTHER POSITIONS**

**2013 – 2015** CEO of **DAINESE spa**, Vicenza

**2009 – 2012** *TURN AROUND MANAGER*

*Strategic audit, restructuring of insolvent companies on behalf of International Private Equity Funds and Italian banks.*

2011 – 2012 **UNOPIU'**, Viterbo: President

2010 – 2012 **STAREMILIA** (Mercedes Dealerships), Bologna: President & Co-owner

2009 – 2011 **ISB** (Grand Soleil and Dufour Yachts), Forlì and La Rochelle: President & CEO

2008 – 2012 **OMP**, Genova: Co-owner & Vice President

**2008 – 2009 FIERE INTERNAZIONALI DI BOLOGNA** CEO

*Other Involvements:*

- Director MANTERO SETA Spa, Como, Italy
- Director of DAINESE Spa, Vicenza, Italy
- Director of ISIDA business school, Palermo, Italy
- Director of WP Lavori in Corso, Bologna, Italy
- Advisory Board of 9REN, Madrid, Spain
- Trustee of RIDERS FOR HEALTH, Daventry UK
- Advisor for Rhône Capital fund, London UK

**1996 – 2007** *TURNAROUND MANAGER*

*Strategic audit, restructuring and relaunch of portfolio companies with full responsibility on operational, financial and institutional fronts.*

1996 – 2007: **DUCATI MOTOR HOLDING**, Bologna: President & CEO

2001 - 2002: **UNO A ERRE**, Arezzo: President & CEO

2002 - 2003: **BALLY SHOE FACTORIES**, Lugano: President & CEO

*Other Involvements:*

- Partner of HMD PARTNERS, London, UK
- Supervisory Board ESCADA AG, Munich, Germany
- Director of SINN LEFFER AG, Dusseldorf, Germany
- Director of SUNDARI, New York, USA

- Trustee of RIDERS FOR HEALTH, Daventry, UK
- Advisory Board of ALMA Graduate School, Bologna, Italy
- Vice-President Bologna Industrial Association, Italy
- Vice President ACEM (Association des Constructeurs Européens de Motocycles), Brussels
- Executive Board ANCMA (Associazione Nazionale Ciclo Motociclo Accessori) and President of Motorcycle division, Milan, Italy
- Board Member Motorcycle Sports Manufacturers' Association (MSMA), Tokyo

*Guest Lecturer at:*

- Harvard Business School, USA
- New York University, New York, USA
- INSEAD, France
- Bocconi, Italy
- IMD, Switzerland
- IESE, Spain
- TVS companies, Bangalore, India

**1990 – 1996 BAIN & COMPANY & BAIN CAPITAL (BOSTON, MA)**

*VICE PRESIDENT*

*Consulting work on marketing, strategic and organizational issues. Due diligence work for several US funds. Temporary and turn around manager for Bain Capital companies:*

- HOLSON BURNES (Picture frames and albums): General Manager
- VANS (Shoes): Strategic Planning
- FTD (Interflora): Strategic Planning

**1987 – 1989 BENETTON USA (NEW YORK, NY)**

GENERAL MANAGER

**1981 – 1989 MCKINSEY & CO (MILANO, ITALY)**

*CONSULTANT*

*Consulting work for international accounts on strategic marketing and organizational issues. Temporary management for selected clients:*

- CONSORZIO COSTA SMERALDA (1984-85)
- MIRA LANZA Spa: Commercial Director (1982-83)

**1976 – 1980 INT'L PLAYTEX, INC NEW YORK/ROME**

*VP INTERNATIONAL MARKETING (NEW YORK)*

*Reorganization of key marketing functions on a centralized basis and redesign of key marketing strategies in a global perspective.*

*VICE PRESIDENT MARKETING & SALES (ROME)*

**1973- 1976 PROCTER & GAMBLE ROME, ITALY PRODUCT MANAGER**

## EDUCATION

**1968 - 1972 PAVIA STATE UNIVERSITY PAVIA, ITALY**

*Masters Degree with honors, in Political Science*

**1972 - 1973 JOHNS HOPKINS SCHOOL OF ADVANCED BOLOGNA, ITALY  
INTERNATIONAL STUDIES (S.A.I.S) WASHINGTON D.C.**

*Post-graduate studies*

## AWARDS

Fulbright and Johns Hopkins scholarships  
Exxon, Pavia State University, ENI scholarships  
Paul Harris Fellow 2004.