

MATTEO MURA
matteo.mura@unibo.it

Professor of *Measuring Sustainable Performance* – MBA Green Energy and Sustainable Businesses
Bologna Business School University of Bologna

OTHER ACADEMIC POSITIONS

Since 2007 Assistant Professor of Management
University of Bologna

Since 2008 Visiting Research Fellow
Cranfield University, School of Management

Teaching

2009 -2014 University of Bologna – School of Engineering
Principles of Management

2013 Bologna Business School - University of Bologna
Management Control Systems

2013 University of Warwick – Business School
Business Analytics

2012 Cranfield University – School of Management
Quantitative Methods for Survey-Based Research

2007 -2008 University of Bologna – School of Engineering
Principles of Management

2007 University of Bologna – School of Engineering
Principles of Management Accounting :

Teaching Administration

2013 -2016 External Examiner for the MSc in Managing Organisational Performance
Cranfield University – School of Management

2012 -2014 Teaching Committee for the MSc in Engineering Management.
University of Bologna

2007 -2013 Supervision of more than thirty theses of MSc students in engineering management and
management courses.
University of Bologna

EDUCATION

2008 Visiting Fellow
Cranfield University, School of Management

2007 PhD in Engineering Management
University of Padua, Department of Industrial Engineering

2003 Chartered Engineer
University of Bologna, School of Engineering

2003 MSc in Engineering Management
University of Bologna, School of Engineering

AWARDS AND FELLOWSHIPS

2012

Chris Voss Best Paper Award - 4th Production & Operations Management (P&OM) World Conference / 19th International Annual EurOMA Conference, Amsterdam.

2011

Giorgio Pagliarani Best Paper Award – 12th Annual Meeting of the Italian Association of Engineering Management, Genoa.

2008

Marco Polo Fellowship, University of Bologna.

2004 - 2006

PhD Fellowship, University of Padua.

RESEARCH GRANTS

2013 – 2016

Sinergia Project (Swiss Government) Grant Work Programme 2013: “*Business Model Dynamics*” Grant nr. CRSII1_147666/1. Grant: approx. Euro 1.300.000. A 36 months project that explores business model dynamics in established organizations as well as in new firms at the European level. The Bologna sub-project will specifically focus on the role played by intellectual capital and knowledge stocks in business model dynamics. Partners of the project are: EPFL Lausanne (project leader, Prof. Chris Tucci as principal investigator), University of Bologna (Matteo Mura in the role of co-investigator), ETH Zurich, USI Lugano.

2008 – 2010

European Commission – DG Enterprise & Industry, Grant Work Programme 2008 (ENT/CIP/08/E/N04S00): “*BRC – Building Responsible Competitiveness*” Grant nr. SI2.ACGRACE020970800. Grant: approx. Euro 250.000. An 18 months project that explored the relationship between corporate social responsibility practices and company competitiveness in the European construction sector. Partners of the project were: University of Bologna (Matteo Mura in the role of co-investigator), Impronta Etica (Italy, principal investigator), Nuova Quasco (Italy), ResPortugal (Portugal), Követ (Hungary), Respac (Austria), Forética (Spain), CSR Europe (Belgium).

PRINCIPAL PUBLICATIONS

Journals

Bourne M., Pavlov A., Franco-Santos M., Lucianetti L., Mura M. (2013) “Generating organisational performance: The contributing effects of performance measurement and human resource management practices”, *International Journal of Operations and Production Management*, Vol. 33 No. 11/12.”

Mura M., Longo M. (2013) “Developing a tool for intellectual capital assessment: An individual -level perspective”, *Expert Systems: The Journal of Knowledge Engineering*, Vol. 30 No.5, pp. 436-450.

Mura M., Lettieri E., Radaelli G., Spiller N. (2013) "Promoting professionals' innovative behavior through knowledge sharing: the moderating role of social capital", *Journal of Knowledge Management*, Vol. 17 No. 4, pp. 527-544.

Mura M., Lettieri E., Spiller N., Radaelli G. (2012) "Intellectual Capital and Innovative Work Behaviour: Opening the Black Box", *International Journal of Engineering Business Management*, Vol. 4, p. 1-10, ISSN: 1847-9790, doi: 10.5772/54976.

Radaelli G., Mura M., Spiller N., Lettieri E. (2011) "Intellectual Capital and Knowledge Sharing: the mediating role of Organisational Knowledge-Sharing Climate", *Knowledge Management Research and Practice*, Vol. 7, No. 4, pp. 365-376.

Longo M., Mura M. (2011) "The effect of intellectual capital on employees' satisfaction and retention ", *Information and Management*, Vol. 48, No. 7, pp. 278–287.

Micheli P., Mura M., Agliati, M. (2011) "Exploring the roles of performance measurement systems in strategy implementation: the case of a highly diversified group of firms", *International Journal of Operations and Production Management*, Vol. 31, No. 10, pp. 1115-1139.

Longo M., Mariani M., Mura, M. (2009) " The effect of intellectual capital attributes on organizational performance. the case of the Bologna Opera House ", *Knowledge Management Research and Practice*, Vol.7, No. 4, pp. 365-376.

Longo M., Mura M. (2008) "Stakeholder Management and Human Resources. Development and Implementation of a Performance Measurement System", *Corporate Governance: The International Journal of Business in Society*, Vol. 8, No. 2, pp. 191-213.

Book Chapters

Longo M. and Mura M. (2010) "A methodology for measuring intellectual capital. A structural equations modelling approach" in Sharma M.K. (Eds) *Advances in Measurement Systems*, INTECH Publ., pp. 491-510, ISBN 978-953-307-061-2.

Longo M. and Mura M. (2011) "Measuring knowledge assets within organizations. An individual-level perspective", in Schiuma G. *Managing knowledge assets and business value creation in organizations: Measures and dynamics*, Hershey PA: IGI Global, USA, ISBN 1609600711.

Italian Journals

Mura M. (2013) "Business analytics in pratica. Due casi nell'industria *food and beverage*", *Contabilità, Finanza e Controllo*, ed. IISole24Ore, n. 7.

Mura M. (2013) "Business analytics. Approcci e metodologie operative a confronto", *Contabilità, Finanza e Controllo*, ed. IISole24Ore, n. 6.

Mura M. (2013) "Business analytics. Un approccio integrato all'analisi dei dati aziendali", *Contabilità, Finanza e Controllo*, ed. IISole24Ore, n. 5.

Mura M. (2010) "Capitale intellettuale e risorse umane. Analisi di un caso aziendale", *Contabilità, Finanza e Controllo*, ed. IISole24Ore, n. 10.

Mura M. (2010) "Misurazione e controllo del capitale intellettuale. Principali metodologie a confronto", *Contabilità, Finanza e Controllo*, ed. IISole24Ore, n. 8-9 pp. 721 – 728.