

LELIO GAVAZZA

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Professor of *Retail Structure and Behaviour*– MBA China/Far East and Europe Business Relations
Bologna Business School University of Bologna

OTHER POSITIONS

Since 2009 Country Managing Director & Member of the Board of Directors
Bulgari Commercial Shanghai Ltd

2007-2009 CEO
Sharmoon / Ermenegildo Zegna, China

2002-2007 Vice President Operations
Mantero Seta SpA, China

1999-2002 Project Manager
Ernst & Young

1991-1999 Project Manager & Business Analyst
Exxon Chemical

EDUCATION

1989 Degree in Chemical Engineering

PRINCIPAL PUBLICATIONS

July 2007 Books Publication Edizione Angelo Guerini e Associati –
“Operations: azioni vincenti ed errori da evitare”.

May 2008 Strategie & Procurement magazine – Managing China sourcing
strategy using Converter Model.

October 2008 Magazine Linea EDP (Il sole 24H) – Local partner and
italian process to make business in China.

November 2008 Magazine Logistica Management – Knowing the supply
models offered by the Chinese market.

November 2008 Chaina Magazine – High end Italian suits explore
production and distribution in China.

May 2009 Magazine “ L'ufficio Acquisti” “Il nuovo contratto del lavoro in
Cina.

May 2009 Newspaper Finanza & Mercati – “Contratto del lavoro,
Rivoluzione a Pechino” publications on first page.

July 2009 Economia & Management magazine SDA Bocconi - Doing Business in China "Il nuovo contratto di lavoro in Cina: quali prospettive nel contesto attuale?".

July 2009 Books Publication - Edizione Il Mulino AREL – "L'elefante sul Trampolino – L'India fra i grandi della Terra" by Romeo Orlandi introduction Enrico Letta.

March 2011 Books Publication Edizione il Mulino –. Strategia, approvvigionamenti e produzione: Opportunita" e sfide per le imprese Italiane nel paese del dragone di Paolo Barbieri, Giorgio Prodi e Lelio Gavazza.