

# MASTER IN MARKETING, COMMUNICATION & NEW MEDIA CLASS OF 2018

Number of Participants	41
Countries represented	14
Women	68%
Average Age	26
Average working Experience	1

## AGE

22-25	46%
26-29	39%
> 30	15%

## PROFESSIONAL BACKGROUND

Marketing /Publishing /Media	45%
Consulting /Professionals	45%
Communication	7%
Engineering	3%

## ACADEMIC BACKGROUND

Economics & Finance	27%
Marketing & Communication	24%
Humanities	15%
Languages	12%
Political Sciences	8%
Social Sciences	8%
Law	4%
Other	2%

## GEOGRAPHIC ORIGIN

Italy	39%
Europe	29%
North/South America	12%
Middle East/Far East	10%
Asia	8%
Africa	2%

## PRE-MASTER WORKING EXPERIENCE

0 yrs	29%
< = 1 yrs	54%
1-4 yrs	17%